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IN THE UNITED STATES PATENT & TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Registration No. 1,582,474  
Registered February 13, 1990  
for the mark ASHLEY B.

ASHLEY NETTYE, INC.,

Petitioner,

v.

KEY ITEM SALES, INC.,

Respondent,

73/808,219

Cancellation No. 92047786

SUBSTITUTION OF ATTORNEY

TO THE TRADEMARK TRIAL AND APPEAL BOARD, ALL PARTIES AND THE  
ATTORNEYS OF RECORD:

Respondent KEY ITEM SALES, INC. hereby substitutes Barry Borowitz, BOROWITZ, LOZANO AND CLARK, 100 N. Barranca, Suite 250, West Covina, California 91791, (800) 509-3200 as attorney of record in place and stead of Larry F. Gitlin of RAPKIN, GITLIN & BEAUMONT. Please direct all correspondence and telephone calls concerning this Cancellation Action Respondent's new counsel at the above-address.

Dated: 12/5, 2007

KEY ITEM SALES, INC.

By: Abbie Rapoport  
Title: PresidentDated: 12/6, 2007

RAPKIN GITLIN &amp; BEAUMONT

By: Larry F. Gitlin

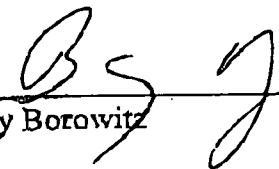
12-10-2007

I am an attorney duly admitted to practice before any United States court as defined by 37 C.F.R. §10.1(c), and accept representation of Opposer.

BORROWITZ, LOZANO AND CLARK

Dated: December 5, 2007

By

  
Barry Borowitz

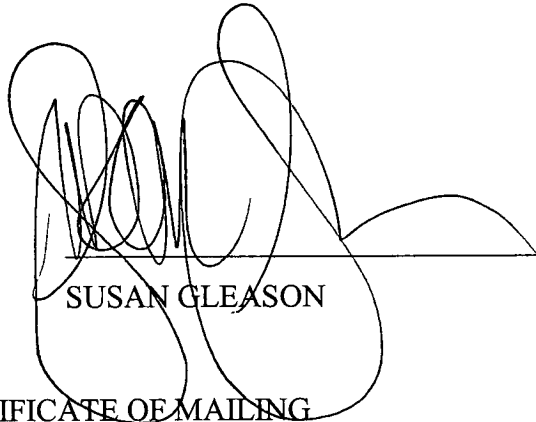
CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing SUBSTITUTION OF ATTORNEY was served upon the Applicant by depositing a copy of the same with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to:

Jonathan E. Moskin, Esq.  
WHITE & CASE, LLP  
1155 Avenue of the Americas  
New York, NY 10036-2787

Barry Borowitz  
BOROWITZ, LOZANO AND CLARK  
100 N. Barranca, Suite 250  
West Covina, California 91791

on December 6, 2007



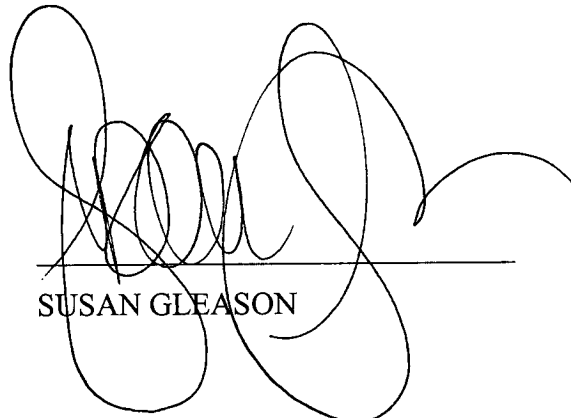
SUSAN GLEASON

CERTIFICATE OF MAILING

I hereby certify that a copy of the foregoing Substitution of Attorney was deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to:

U.S. Patent and Trademark Office  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

on December 6, 2007



SUSAN GLEASON